



## CONTACT

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## SKILLS

### DEVELOPMENT

HTML  
CSS  
JavaScript  
UI / UX  
Responsive  
Content Management

### PLANNING & STRATEGY

Discovery  
Sitemaps  
Wireframes  
Timelines  
Analytics  
SEO

## REFERENCES

Available upon request.

# LORI PIEDAD

WEB DEVELOPER

## PROFESSIONAL SUMMARY

Experienced Front End Web Developer with a love for logic and creativity. Passionate about translating ideas into functional and effective products. Thrives in collaborative environments with cross-functional teams.

## EXPERIENCE

### CREATIVE FRONT END DEVELOPER

SAM'S CLUB

REMOTE

JULY 2019 - JANUARY 2026

Code and implement QA for dozens of custom marketing landing pages that meet the business goals for Sam's Club and its suppliers/buyers.

Successfully launch needed web components for high- traffic / high-return marketing campaigns monthly to coincide with in-store sales and events.

Manage hundreds of day-to-day marketing and campaign assets throughout the consumer-facing website.

Collaborate with the creative, marketing, and engineering teams to support the front end experience while keeping in line with ongoing technical efforts.

### WEB DEVELOPER

DGWB / AMUSEMENT PARK INC.

SANTA ANA, CA

OCTOBER 2012 - JULY 2019

Build engaging experiences for multiple clients such as Toshiba American Business Solutions, LG Signature Kitchen Suite, Kodak, and Seiki, to fit their brand and business goals.

Collaborate with strategy, account management and creative teams to ensure a captivating experience that enhances the clients' goals from conception to launch.

Develop back end systems such as, but not limited to, the API for the Yogurtland mobile app and CMSs to handle for clients such as Dole Bananas, Mimi's Café and Medjool dates.

Execute email campaigns including corresponding landing pages, implementing proper code and best practices to track success.

## EDUCATION

BACHELORS OF COMPUTER SCIENCE  
IN WEB DESIGN AND INTERACTIVE MEDIA

THE ART INSTITUTE OF CA - ORANGE COUNTY

SANTA ANA, CA

SEPTEMBER 2012